



ANNUAL REPORT 2021

LOOKING

LOOKING FORWARD



FORWARD





## MISSION

To provide nurturing care and life-changing services for youth and families in need.

## VISION

To be a community leader that exceed industry standards of care, pursues innovative practices, and equips youth and families to achieve healthy independence and sustainable success.

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THE PROTECTION OF EACH CHILD IN OUR CARE IS PARAMOUNT. WHILE THE STORIES OF CHILDREN FEATURED IN THIS REPORT ARE REAL, THEIR NAMES HAVE BEEN CHANGED AND SUBSTITUTE PHOTOS USED IN ORDER TO PROTECT THEIR IDENTITIES.



# Welcome



*Emily Parrish*  
**Emily Parrish**  
Executive Director

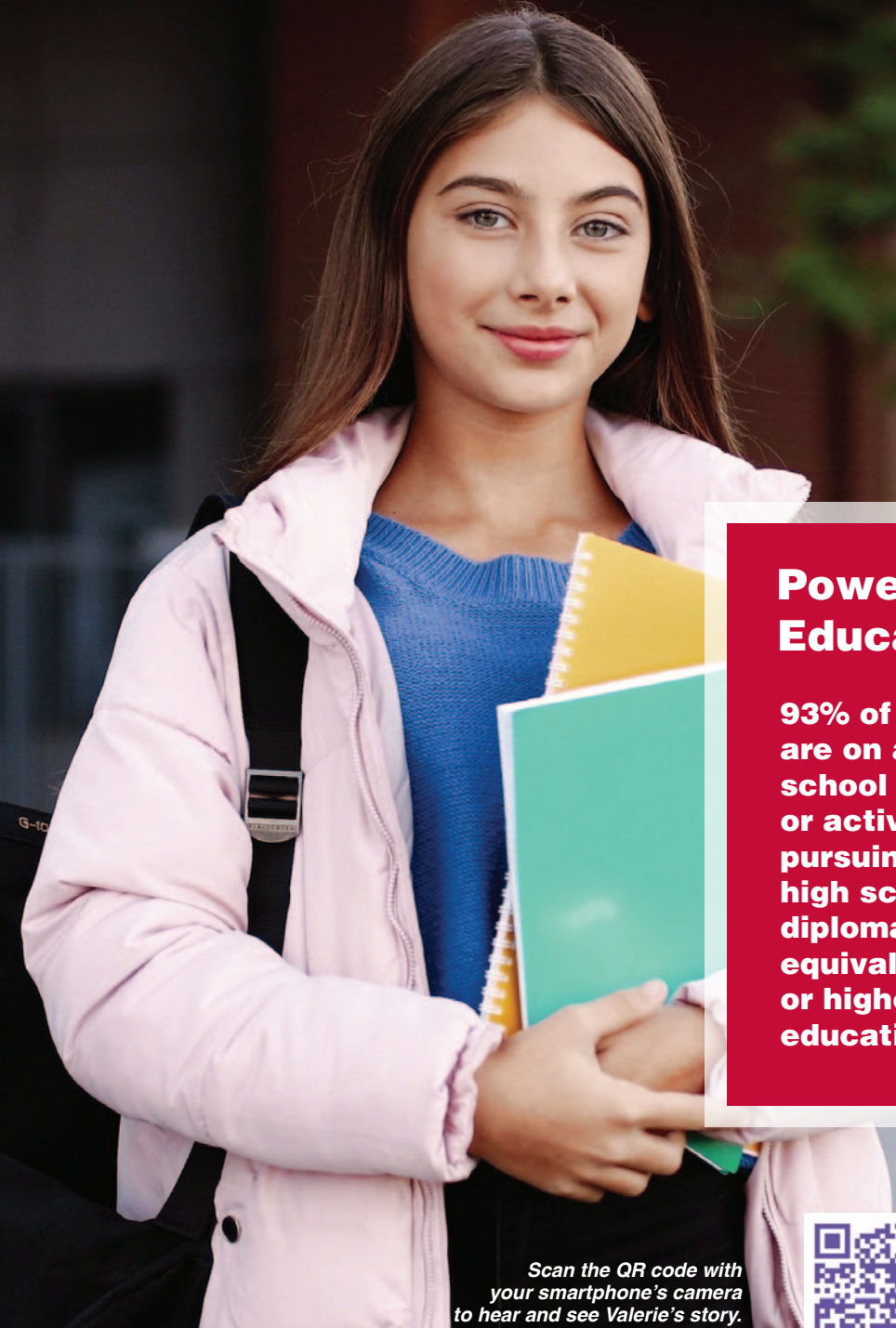
**2021 has certainly been an eventful year here at the Home! As we regrouped and adjusted to our “new normal” in the wake of the pandemic, it was opportunity to evaluate processes and renew our purpose.** This time has been one of reflection, development, and transition. Our children have experienced significant challenges in their lives, many of which were exacerbated by the pandemic. This year, we have been intentional in finding new and additional ways to better support and encourage them on their journey of healing and hope. As we have learned this last year, the challenging times can prepare us for better ones ahead. Our team is stronger than ever, energized, and ready to help these precious children on their path towards a brighter future. We are grateful for the support of our community and excited to share the Home’s stories and successes with you. Thank you for making our work possible!



*Adam Smith*  
**Adam Smith**  
Board Chairperson

**I write ecstatically that the Home continues to grow and persevere despite the difficulties of the last year.** During this time, the Home has successfully expanded its ability to meet the growing complex needs of youth and completed a rigorous national reaccreditation. The fine balance of achieving these goals while simultaneously putting the children’s safety and needs at the forefront is a testament to the hard work, dedication, and heart of the CAH team. Heading into 2022, we are looking forward to expanding the transitional youth program, reopen the campus to our volunteers, and continue to develop the community partnerships vital to our success. We are truly grateful for your continued support!

VALERIE



## Power of Education

**93% of youth are on a high school track or actively pursuing a high school diploma, equivalent, or higher education**

Scan the QR code with your smartphone’s camera to hear and see Valerie’s story.



**Before coming to the Children’s Attention Home, Valerie’s home life was unstable and unsafe.** Unable to depend on anyone for care and basic support, she was deprived of the activities many “normal” teenagers have the privilege to enjoy – hanging out with friends, afterschool activities, sports, and more. Coming to the Children’s Attention Home gave Valerie a safe place where she was able to pursue her passions. Although she struggled at first adjusting to the routine, she built strong relationships with the Home’s staff and other youth. She began taking school more seriously, and is currently in the National Beta Club, an honor roll student, and is joining the track and field team in the spring. Valerie wants to finish high school and pursue a law degree to help others.

“Because of your support, I’ve been able to connect with friends and family and feel safe about it. I’ve taken school more seriously, and I’m ready to start my future.”



# Leadership

## Board of Directors

**Adam Smith**, Vannoy Construction, Board Chairperson\*\*

**Doug Norman**, Comporium, Board Vice Chairperson\*\*

**Rick Doody**, SPX, Inc., Board Secretary\*\*

**Jimmy Autry**, Retired - Flint Energies, Board Treasurer

**Jamey Dagenhart**, M. Div

**Cheryl Fortner, Ph.D.**, Winthrop University\*\*\*

**Lisa Foster, DNP, RN, NPD-BC**, Atrium Health

**Shelly Goodner**, South State Bank \*\*

**Rob Jacobson**, Knot Yet Cabinet Works \*\*

**Jake Roberts**, Comporium \*\*

**Keith Wilks, Ed.D.**, Rock Hill School District

**Kori Bloomquist, Ph. D.**, Winthrop University

**Mike Whitehead**, Intentional Leadership

**Mario Robinson**, LPL Financial

**Chris Gordon**, Founders Federal Credit Union

**Randy Kibler**, Retired Bojangles', Board Member Emeritus

**Ralph Norman**, U.S. Representative, Board Member Emeritus

## Organization Leadership

**Emily Parrish**, Executive Director

**Tara Burgess**, Director, Finance & Operations

**Alicia Scott**, Residential Services Director

**Katy Motsinger**, Director, Development & Marketing

\*\* 2nd 3-year term

\*\*\* 3rd 3-year term

**Before coming into foster care, Jay moved frequently between different members of his family.** The stress of moving from place to place was taking its toll, and Jay entered foster care because of neglect. When Jay first arrived at the Home, he was relieved to not have to move anymore. Jay soon found pleasure in helping around campus, especially in the kitchen. Since moving into the independent living cottage, Jay has enjoyed cooking breakfast for his whole cottage. After many months, Jay was able to get his documents from the court and pursue employment. After a few tries, Jay found a supportive employer with the city and can work at a job he loves. Jay is learning to manage his money, save, and stay in his budget while grocery shopping.

“ I really love to cook. To me, cooking means family. At the Home, I had the opportunity of going to the local Mexican grocery store with my house parent. There I can get things that remind me of my home. ”



Scan the QR code with your smartphone's camera to hear and see Jay's story.

JAY

## Making His Way

This year, 96% of youth participated in social development groups, skill building classes, and workshops focusing on independent living skills.



MYA



**Family Matters**

Last year, one third of youth were living at the Home with their siblings and able to stay together.

Scan the QR code with your smartphone's camera to hear and see Mya's story.

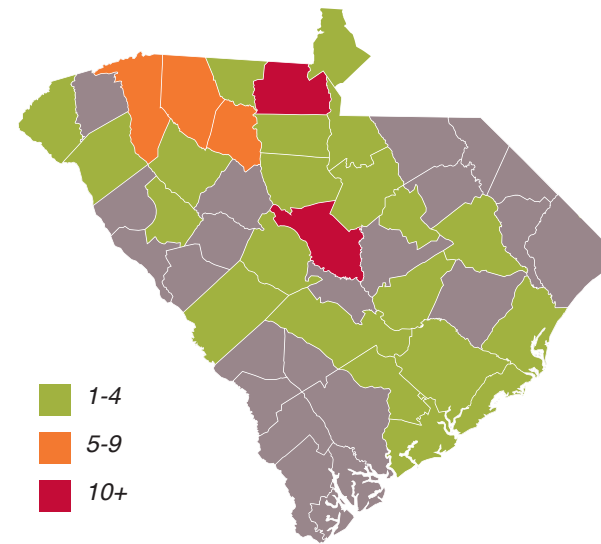


When Mya and her siblings entered foster care, she was seven months pregnant and had seen a doctor once in her pregnancy. The Home's team sprang into action, connecting her with a local doctor willing to take her high-risk case, parenting classes, and the state health department to receive support. To prepare for her son's arrival, the Home hosted a small baby shower for Mya. When she delivered her son, Corey, the Home was by her side through it all. Her brothers and sisters were thrilled with the family's new addition and were a loving support for Mya. Adjusting to life as a teen mom was tough, but Mya remained in school and got her first job to provide for her son's needs. With the Home's support, Mya was able to meet several milestones and begin her life as a mother on solid ground.

“ At 16, raising my siblings in a hotel, I was not capable of going to school for a few months. Since living at the Home, I have gotten back into school and working towards graduating. But my ultimate goal is to be the best mother I can be. ”

# Youth Served This Year

## YOUTH SERVED BY COUNTY



### Foster Care

- Aiken, SC - 2
- Anderson, SC - 3
- Berkeley, SC - 2
- Charleston, SC - 1
- Cherokee, SC - 2
- Chester, SC - 1
- Clarendon, SC - 1
- Dorchester, SC - 3
- Fairfield, SC - 1
- Florence, SC - 1
- Georgetown, SC - 2
- Greenville, SC - 5
- Greenwood, SC - 1
- Kershaw, SC - 2
- Lancaster, SC - 3
- Laurens, SC - 2

### Foster Care, cont.

- Lee, SC - 1
- Lexington, SC - 1
- Oconee, SC - 1
- Orangeburg, SC - 1
- Richland, SC - 22
- Spartanburg, SC - 5
- Union, SC - 5
- York, SC - 11

### Homeless Youth

- Mecklenburg, NC - 2
- York, SC - 3

## TOTAL DAYS OF SERVICE



**Foster Care**  
7,735

**Homeless Youth**  
630

## POPULATION

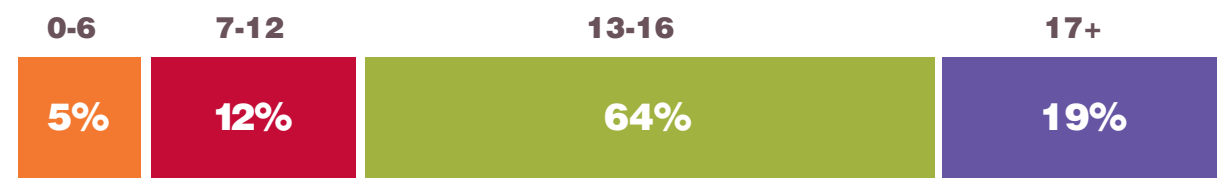


**Foster Care**  
Male: 31  
Female: 48



**Homeless Youth**  
Male: 3  
Female: 2

## YOUTH SERVED BY AGES:



YOUTH SERVED



**Before coming to the Children's Attention Home, Tim was homeless, bouncing around Georgia and the Carolinas, and doing what he had to do to survive.** After four months, Tim decided to return to foster care to pursue something his parents never achieved – a high school diploma. A victim of rough circumstances, Tim struggled with peer to peer contact but connected well with staff. With education-focused support, he began to apply himself in the classroom, becoming an honor roll student, and excelled in his construction class. He recently completed his official OSHA certification, was selected to join an internship program with the city's construction department and was honored as student-of-the-month out of all high school students in technical classes.

**“ I want to have a steady job and stable housing 'cause I've never had that. Not once in my life. College really isn't for me, but I would go to trade school. I'm always making new things. ”**



Scan the QR code with your smartphone's camera to hear and see Tim's story.

### Finding His Path

96% of youth had goals focused on independent living in their care plans.

# SERVICES

## Services You Make Possible

### TRANSPORTATION SERVICES



**1,995**

Transportation: Trips to work, school, visits, appointments, and more!



**INDIVIDUAL 331 MENTAL HEALTH SERVICES**

**MENTAL 91 HEALTH GROUPS**

## Achieving Goals

Reaching financial stability is key to becoming successfully and sustainably independent. Of our youth 16 and older working their way to independence...

**9**  
created a personal budget



**6**  
followed their budget



**3**  
increased their wages



**3**  
increased credit score



# GOALS





### Steps to Independence

This year, 79% improved their independent living skills, including housing, community resource use, money management, vocational and job skills, meal preparation, and more!

**Early 2021, Anika found herself homeless and reached out for help. Adopted at age 9 from Ethiopia, she began experiencing issues with her adoptive parents around 13 years old. After multiple attempts to find help, they found the Children's Attention Home. Once Anika arrived at the Home, the priority was obtaining her documents for citizenship. After several months of working with immigration, the Home's social worker helped Anika get her state identification card. She was excited to pursue employment and earn her own money. A responsible money manager, Anika currently has the highest amount in her savings account! Her second goal was to complete her high school education. After working with the Home's education coordinator, Anika had a path to complete high school and is excelling in the classroom. Anika continues to work on her transitional plan and plans to secure her own apartment one day.**

## New Directions

This year has been a transformative time for the Children's Attention Home. As youth experienced increased stress from the pandemic, the Home adjusted programs and services to meet their changing needs. The Home began implementing several trauma-informed, evidence-based programs to best serve children and youth throughout these challenging times and prepare them for a bright future beyond the Children's Attention Home.



### CARE (Children And Residential Experiences) Trauma-Informed Care Model

Developed by Cornell University, the CARE treatment model is an organization-wide program that encourages compassionate care by focusing on individual development and relationship building through family, peer, and caregiver support.

### CANS (Children and Adolescent Needs and Strengths) Assessment

Used for all residents, this assessment gives the Home's team a more comprehensive understanding of each child as they enter the Home. CANS also assists in identifying specific services and resources youth need to meet the goals they have set for themselves.



### L.Y.G.H.T. (Listening and Led by Youth in Foster Care: Grief, Hope, and Transitions)

Additionally, the Home partnered with the Dougy Institute to begin L.Y.G.H.T. – a peer grief support program is specifically designed for youth in foster care. Led by employees of the Home, this program is available to residents at the Home as well as foster youth in our community.

Since the beginning, the Home has given individualized, compassionate care for children and youth in need. Achieving expedited national re-accreditation this year solidifies the continued commitment to quality of care provided by the Home. Implementing these evidence-based programs alongside existing programs ensures the Home cultivates the supportive environments youth need to transition and live healthy, productive adult lives.



# SPACES

## New Spaces

In addition to new programs, the Home has upgraded many spaces to improve the atmosphere for children. Upgrades in one cottage have helped enhance the day-to-day learning in and enhance the ability to educate the public. Dining facilities and independent work areas are now more beneficial to residents, while teammates are prepared to meet the needs of local youth with the community.

### Community Education Room

New paint, tables, chairs, and cabinets transformed a multipurpose room into an educational space for teammates, children, and community members.

### Dining Room

Improving the meal experience for residents, the Home added multi-functional furniture, a cold/salad bar, and more to the dining room.



### Workspace

The Home's children now have a purposeful space for homework, tutoring, and job training thanks to new cubicles and computers.

### Independent Living Cottage

The independent living cottage is designated for ages 16+ youth transitioning to independence, providing the opportunity to prepare for life after the Home.



# COMMUNITY

## Community Support

The commitment, dedication, and tenacity of our community was nothing short of extraordinary this past year. We will remember it as the year of COVID, but as we reflect upon the amazing efforts of our community, we cannot help but think of everyone who picked up an oar to help us weather the storm. For everyone's health and safety, we restricted volunteers to our campus. However, our volunteers picked up their support in other areas to aid indirectly by way of in-kind donations, sponsored experiences, and activity kits. Our volunteers converted to virtual platforms, and every time a need was shared, our supporters sprang into action. The community stepped up to provide nourishment and comfort by delivering meals and snacks, essential household and activity supplies, and providing funding for off-site activities as the year went on. This year was most certainly different, but the heart and desire to serve others was evident in the generosity of our volunteers and supporters. Thank you for being a part of our community. We look forward to seeing you again soon, in person!

### Community Impact



... AND MORE!



# COMMUNITY PARTNER

## COMMUNITY PARTNER SPOTLIGHT



### Blue Rose Pottery

Blue Rose Pottery began supporting the Home as an event sponsor in 2018. At the beginning of the pandemic, Blue Rose Pottery graciously provided meals weekly for the youth and staff for several months. This year, the Home was transforming one cottage to focus specifically on independent living by creating an environment that fosters the learning of valuable life skills. Blue Rose Pottery stepped forward to provide a new stove and oven, microwave oven, and two sofas for a comfortable living room space.



**“Giving to the Children’s Attention Home has been about helping children in need from our community to become self-sufficient, productive adults in our community – showing them that someone cares about their future and wellbeing. We have been blessed in our lives – and can think of no better way to give back than to the children who are our future.”**

— Blue Rose Pottery Owner, Diane Missel-Merwin

# VOLUNTEER GROUP

## VOLUNTEER GROUP SPOTLIGHT

### Saint Vincent de Paul

Our Friends from Saint Vincent de Paul have supported the Home for many years. These volunteers are considered our "reliable regulars" and they shop each week for essential food items before showing up at our front doors with smiles and loads of items we need on a weekly basis. They are an important piece to our puzzle, and they keep our cottage fridges stocked with fresh fruit, snacks, drinks, and milk. The dedication and selflessness of our community groups and organizations continue to lift us up and pull us through. We are deeply appreciative and constantly inspired.



# VOLUNTEER

## VOLUNTEER SPOTLIGHT

### Amy Vaughn

Amy began serving the Home 8 years ago and has served in a variety of areas. This year, Amy shared her love of event planning and was instrumental serving behind the scenes supporting our spring and fall fundraisers. She brings a positive attitude, a big smile, and most importantly, her "spirit boots" to every endeavor. She is a joy to work with all year, but she transforms to an "Angel" during the holidays, working tirelessly during our Christmas Campaign. She truly makes spirits bright during the most wonderful time of the year. Thank you, Amy, for being a light of love and servitude on our campus!



**“I truly believe in doing small things with great love. Even the smallest of gestures have tremendous impacts on the children at the Home. Children truly are our future, and they need to know that they are loved, that they are safe, and that they matter. The Home does an excellent job in making sure those things occur and I am humbled by my experiences when volunteering each and every time. Words cannot express how happy it makes me to be of service here and in small ways make a difference.”**

— Amy Vaughn

# GRANTOR

## GRANTOR SPOTLIGHT

### JEM Project

The JEM Project and Children's Attention Home began its partnership in 2020, working to ensure the children experience the level of care they deserve. Originally granting \$15,000 to upgrade the Home's community education room, The JEM Project has since provided an additional \$20,000 in grant funding. These funds will transform a classroom to a recreational space, while also converting the former recreational space to a multi-purpose meeting room. In addition, members of The JEM Project have volunteered at fundraisers and show an interest in further supporting the Home in future years.



**“It is extremely encouraging to have an organization like The JEM Project place their faith in the Children’s Attention Home,” said Executive Director Emily Parrish. “The community education room will be such a resource for the Home moving forward, and their continued support for this year’s project cements their vested interest in our overall vision.”**



# DONOR

## DONOR SPOTLIGHT

### Mary Fishburne & Geoff Hayden

Mary Fishburne began supporting the Home as a student at Northwestern High School. Having learned about the Children's Attention Home through a church program, she noticed that the people living at the Home were her age and were no different from her, other than their circumstances. She went on to raise money for the Home through her high school years, using her gift of singing and music to bring the community together in support of the Home. Years later, with a family of her own and a thriving career, Mary and her husband, Geoff Hayden, continue to support the Home as monthly donors.

**"This is not an ephemeral blip in time for these kids. It is an investment in their long-term self. And that sustainability and through line and long game is what helps my family continue to support the Home monthly."**

— Mary Fishburne



To see more about why Mary and Geoff give, watch Mary's interview by scanning the QR code.



## Looking for a way to make a difference? Here are a few ways you can invest in the youth at the Home:



### Community Partnership

Companies and organizations can support the Home through corporate sponsorship, service partnership, employee engagement activities, volunteering, and more! **To learn more about these opportunities, visit [attentionhome.org/partnerships](https://attentionhome.org/partnerships).**

### Corporate Matching

Many companies offer matching gifts for donations made by employees.

**Go to [attentionhome.org/give](https://attentionhome.org/give) and search to see if you can increase the impact of your gift!**

### Stocks\*

Appreciated assets, such as common stock or mutual fund shares can generate capital gains tax if sold. By giving them as a charitable gift, you avoid capital gains tax and receive a charitable tax deduction based on current market value.



### Give with Donor-Advised Funds\*

You can easily support Children's Attention Home by initiating a grant recommendation through your donor-advised fund account.

### Monthly Giving

With monthly and recurring giving you can provide year-round support and make a bigger impact on the children served.



### Wills & Bequests\*

A bequest is a gift of assets or property to a beneficiary. It is the easiest gift to make with no or minimal out of pocket expense to establish and is revocable if you change your will prior to death. Because a charitable bequest can reduce estate taxes, it often results in long-term tax benefits.

**Scan the QR code to see the many ways you can support the Home, which can also be found at [attentionhome.org/give](https://attentionhome.org/give). If you have any questions or would like to learn more, please contact us (803-372-5981, [development@attentionhome.org](mailto:development@attentionhome.org))**



*\*Please consult a tax advisor regarding your specific tax situation*

# INVEST

## Invest in the Home

The mission of the Children's Attention Home is made possible through people's generosity, with nearly half of all funds coming from private donations and grants. By investing in the Home, you are making a pivotal impact in the lives of our youth.





# EXPENSES

## Expenses

### Daily Cost per Child

Based on allocations in the FY2021 Financial Audit



#### Programs

24/7 direct care, program staff to provide educational, vocational, and developmental support	\$158.75
Shelter	\$10.47
Supplies (food, clothing, etc.)	\$10.99
Transportation	\$2.53
Misc. - minor furnishings, technology, insurance, etc.	\$18.98
<b>Total programs</b>	<b>\$201.72</b>

#### Support Services (G&A)

Staff, supplies, technology, and insurance for facilities, volunteer services, finance, marketing, etc.	\$48.58
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#### Fundraising

Fundraising & grants staff, supplies, technology, insurance, etc.	\$25.90
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**TOTAL Daily Cost . . . . . \$276.20**



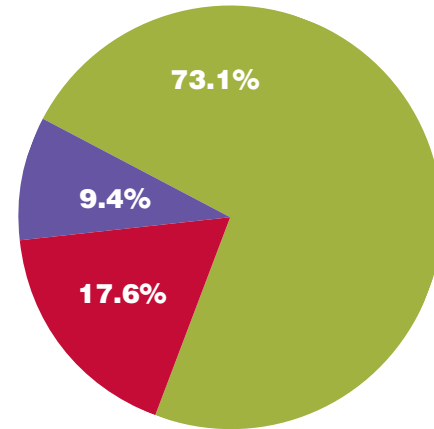
Full financial reports can be found at [attentionhome.org/annualreports](http://attentionhome.org/annualreports) or by scanning this QR code

#### Programs

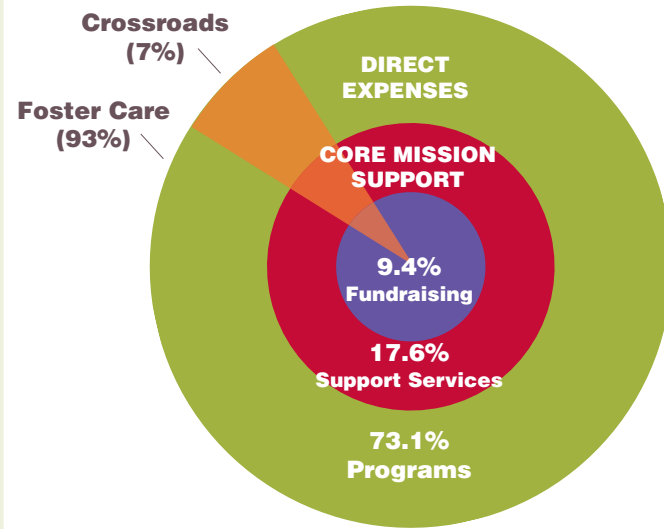
includes expenses applied directly to programs staff, facilities, supplies, transportation, etc.

**Fundraising**  
includes expenses used directly for fundraising and grant development efforts

**Support Services**  
includes expenses related to maintenance, volunteer services, finance, HR, management, etc.



### Another Look: True Program Costs



Above is an alternative visual representation of expenses that views the Support Services and Fundraising as Core Mission Support and necessary components of program operations. Core Mission Support (often called overhead expenses) is critical to the effective operation and growth of our programs.

To learn more about re-visioning of non-profit expenses, visit [www.propelnonprofits.org/blog/a-graphic-re-visioning-of-nonprofit-overhead/](http://www.propelnonprofits.org/blog/a-graphic-re-visioning-of-nonprofit-overhead/).

# INCOME

## Income

### Sources of Income

#### Program Services

Includes reimbursements received for providing contracted services, including DSS, USDA, clothing reimbursements, etc.

#### Gifts In-Kind & Other

Includes in-kind gifts valued \$1,000+ and other revenue (An estimated \$123,789 is given in-kind apart from what is recorded in the Home's financials.)

#### Fundraising Events

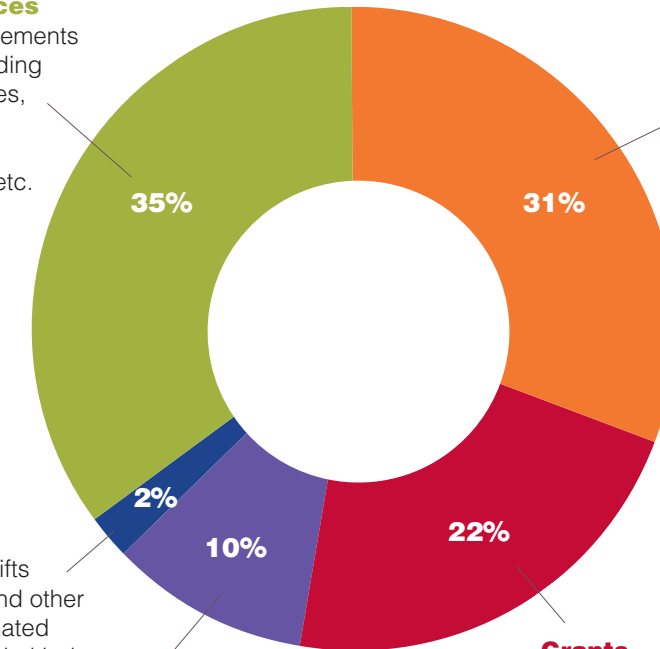
Includes sponsorships, event proceeds, and donations made during the event.

#### Grants

Includes federal grants (15%) and privately funded grants (7%)

#### Community Donations

Includes monthly and one-time gifts from individuals, faith-based support, corporate matching gifts, money raised for the Home by supporters, and other privately funded support.



Contributions	\$742,369.50
Fundraising Events	\$235,702.70
Grants (all)	\$535,906.00
Gifts In-Kind	\$26,803.00
Program Services (DSS, USDA*; contracted services)	\$855,126.60
Other	\$21,285.00
<b>TOTAL INCOME</b>	<b>\$2,417,192.80</b>

In total, 51% of all income is provided through federal allocations that pass through state agencies, state assistance, and clothing reimbursements, 48% is provided through individual and corporate donations, foundation grants, gifts in-kind, and income from special events, and 1% is miscellaneous revenue.



Full financial reports can be found at [attentionhome.org/annualreports](http://attentionhome.org/annualreports) or by scanning this QR code







# THANK YOU

## Thank you

Thank you to our wonderful supporters for helping provide nurturing care and life-changing services for so many youth and families in need in our community!





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**Visit Us:** [attentionhome.org](http://attentionhome.org)  
**Call Us:** 803-328-8871  
**Mail Us:** P.O. Box 2912, Rock Hill, SC 29732

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